مقدمة

إن كل ما اهتم به هو أن لا تتعرض للنصب كمتداول من اي شركة تداول وهمية ، لذلك أقوم بالبحث والتحري بدقة عن أفضل شركات التداول المرخصة والموثوقة وأقدمها لكم مع مواد وكتب تعليمية اعتقد انها تفيد الجميع كذلك اعتقد ان هذا الكتاب مهم جدا لكل متداول يريد ان يدخل سوق الفوركس ويتعلم بطريقة صحيحة ، فالكتاب به الكثير من الخبرات التي تم اكتسابها علي مدار سنوات وتعتبر خلاصة خبرة الكاتب في هذا الفرع من أسواق المال خاصة الفوركس وتداول العملات ، وارجو منكم دعوة بظهر الغيب موقع فوركس عرب اون لاين

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> MSFX شركة https://nsfx.co/r/E82

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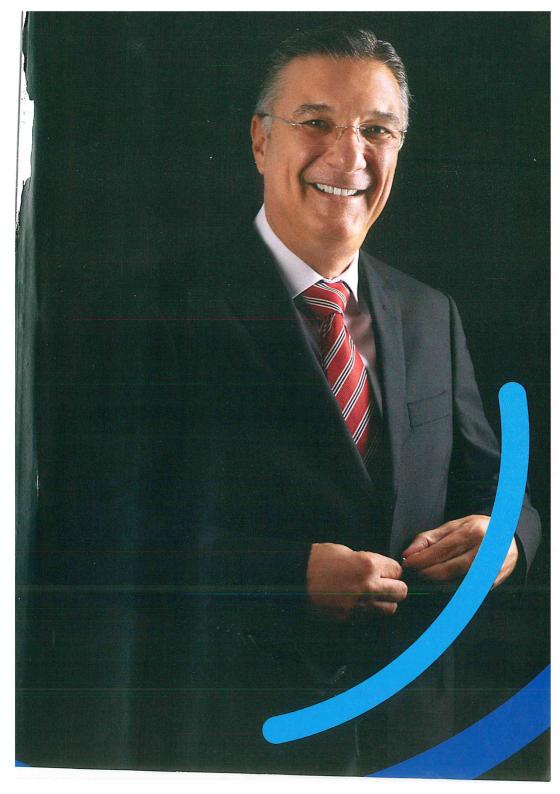
Professor Andreas Thalassinos, a pioneer in the fields of technical analysis and traders' education, is the Director of Education at NAGA. He is one of the most well-known, renowned and respected financial experts in the industry bringing to NAGA a wealth of knowledge gathered throughout his long and inspiring career.

Prof. Thalassinos enumerates hundreds of webinars, seminars, workshops, and ebooks, all in his quest to "give correct and valid knowledge to traders". His vision aligns perfectly with NAGA's mission to give people the means and the knowledge to reach their financial freedom through financial literacy.

His mathematical and computer science education and expertise in technical analysis have led him to become one of the architects of not only market analysis from a technical standpoint but of algorithmic trading. Specifically, he has developed hundreds of automated systems, indicators and trading tools and his solutions are being used today from traders, investors and brokerages from all around the world.

His educational events are like no other: his energy and engaging, interactive manner as well as the entertaining flavour he adds, make his seminars the most highly-demanded and popular in the industry.

He was awarded the international professional certificate, MSTA by the Society of Technical Analysts (UK), CFTe and MFTA by the International Federation of Technical Analysts (USA). His latest research thesis is titled "Anatomy of a living trend: Swing charts, High Points and Low Points, Peaks and Troughs and how their underlying structure may define their forecasting strength." His input, direction and first-grade qualities elevate NAGA Education to a world-class suite of skill-gaining for trading and investing.



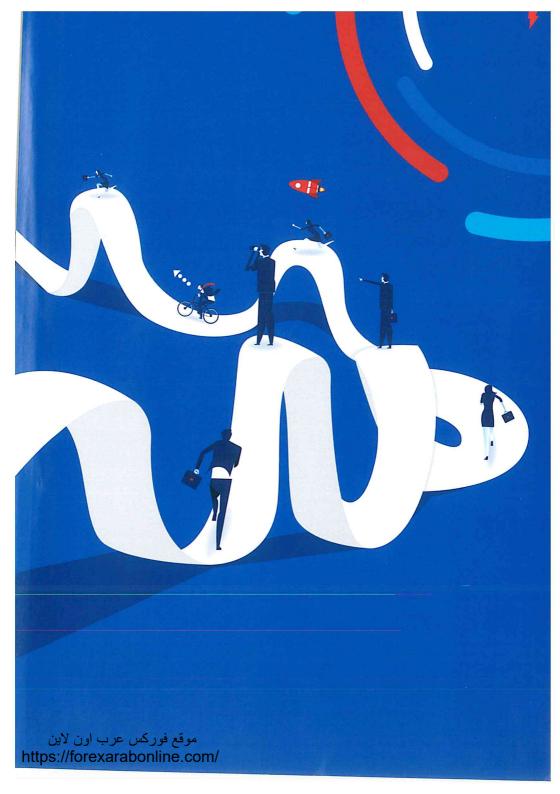
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Introduction

Welcome to the wonderful world of Forex.

Since you are reading this, I assume that you are new to foreign exchange trading. Perhaps what attracted you is the "tons" of money exchanged every single day or the glamorous ads of successful traders in fancy cars or the expensive yachts off the cost of exotic islands! Well, let's dive into some basic terminology to jump start your learning curve.



Welcome to the wonderful world of the financial markets

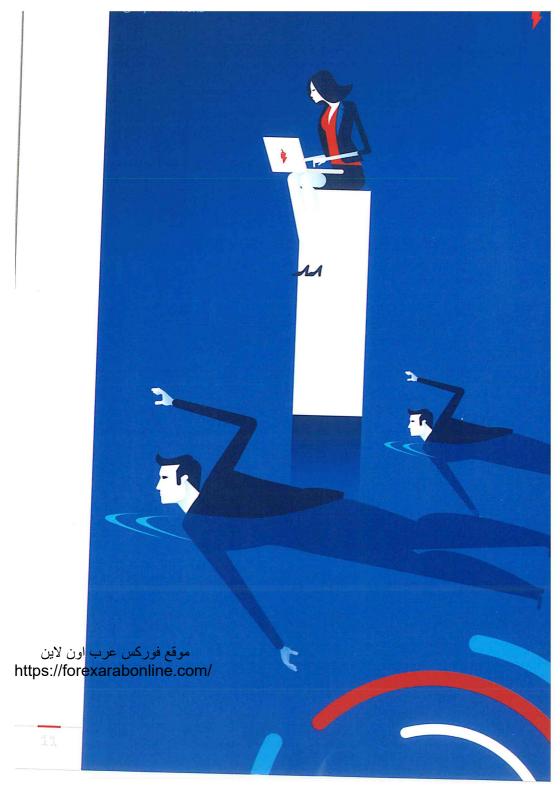
This is the "place" where traders and investors from different walks of life, come to accomplish their dreams, earn money and, as many say, to be financially independent. The journey is fantastic, the experience is unforgettable and the access to the trillion-dollar markets is adrenaline-rushing. What has been once a privilege only to the elite and the financial institutions with the big number-crunching mainframe computers, today, is easily accessible by everyone. No more expensive

devices are required; a laptop, tablet or smartphone is more than enough to hook you up. Investment amounts are minimal so everyone can afford and be part of the glamorous online trading and investing. Investment opportunities are plenty, every single day of the week, 24/5. What is required is the eagerness to learn by our world-renowned educators or even follow the trades of top-performing experts. At NAGA we have everything you need. Enjoy the journey!



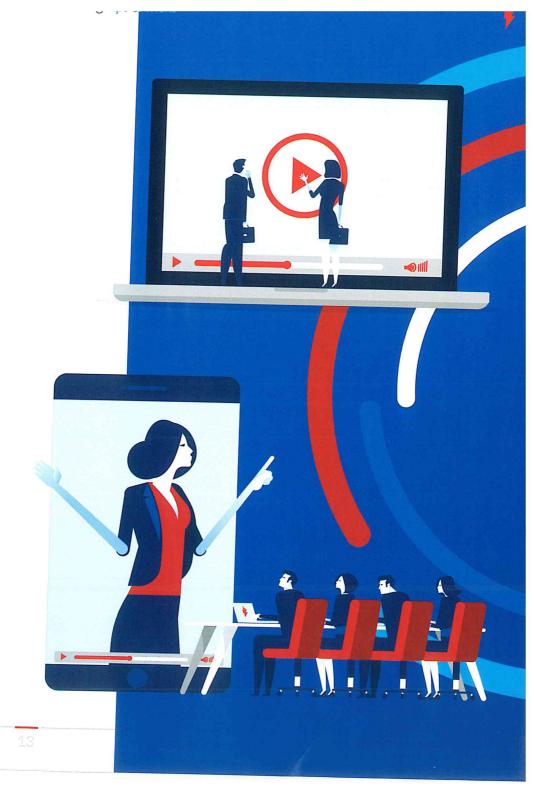
1. Invest in yourself before you invest in the markets

Would you jump into the deep blue ocean if you did not know how to swim? I do not think so. Start splashing in the pool first. Get used to the water. Then, hang on a float and kick the legs straight. Try blowing bubbles in the water. Do your eyes feel uncomfortable? Then use goggles. Practice using your arms to pull the body through the water. Not strong enough? Follow the doggie paddle technique. Sync the legs and the arms together. Now, try swimming longer distances and dive to the bottom. Patience. persistence, and practice brought you here. Now, I guess you are ready to swim like a dolphin! Similarly, before you start trading and investing, learn the tricks of the trade. Start with the basic terminology. Understand your balance and equity. Know your assets. Find out the margin requirements. Learn how to avoid a margin call. Realize the importance of stop loss. Let the candlesticks show the way. Master a trading system and start practicing with virtual money until you feel confident. We are here to help you achieve your goals with knowledge, support, safety tools, investment products and unparalleled social trading ecosystem.



2. Knowledge is power

As the Greek philosopher Plato said, "A good decision is based on knowledge and not on numbers." Here at NAGA we understand very well that knowledge is crucial to your success, so we prepared very carefully a wide range of educational resources to make your journey as easy and pleasant as possible. Learn online through live webinars in different languages or watch webinar recordings at your own leisure time and pace. Attend free educational seminars and hands-on practical workshops conducted by NAGA's world renowned educators. Get market insights by our daily market research team. Page through our eBooks that debunk complex and theories concepts more understandable pieces of information. Enrollinour Academy and learn step by step. NAGA is a knowledge broker. Not only do we have the knowledge to help you bridge the gaps, but we also bring people and ideas together to make your journey into the financial markets a memorable experience.



3. Practice makes perfect

To be a champ in any sport in any endeavor it requires a lot of practice and determination. Some of the greatest athletes of all times faced some tough challenges before they became world known champs. Michael Jordan, the greatest basketball player of all time was cut from his basketball high school team. But that heartbreaking failure did not stop him. On the contrary, it made him practice harder until

he became one of the greatest athletes. During his career as a professional basketball player in the NBA, Michael Jordan scored 32,292 points, earned six championships and five MVP titles. Similarly, to be a champ in the markets you need to practice until you become very good at it. Luckily enough, you can learn from NAGA's world renowned industry coaches.



4. Practice on Demo Account

Fortunately, you can learn using a practice account also known as demo account with virtual money. It is a simulated trading environment where you can attempt your first trading steps without any risk. Experiment with technical tools and try to analyze the price charts. Practice in real time on placing orders, taking profit, and placing protective stop loss. Feel the emotions associated

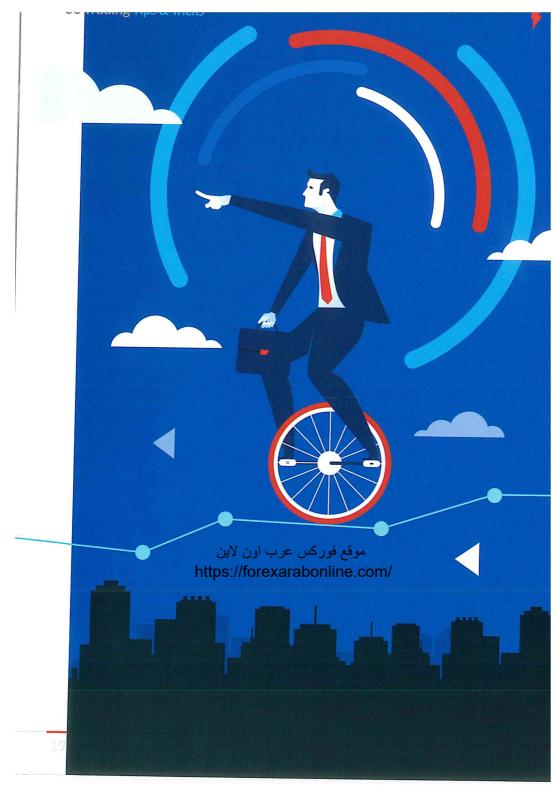
with price fluctuations. This is a good opportunity to experiment with different financial products like currencies, shares, cryptos and commodities to name a few. Also, it is a golden opportunity to try out and tweak different strategies until you find the one that is closer to your trading profile. So, while you are learning you do not have to worry about losing your hard-earned money.



5. Choose the financial products that you feel more comfortable trading

There are many asset classes and even more financial instruments to trade. Study their specifications, learn the details, find out if they are for you. How do you feel about currency trading? What about shares? Have you considered gold and crude oil maybe? Is crypto for you? Or perhaps ETFs suit you better? One of the buzzwords

lately is volatility in the markets. Volatility does indeed move the markets but at the same time some price swings may follow few unpredictable moves. Some products are more volatile than others. It is best to trade those products that you feel more comfortable.



6. Choose the ideal time to trade

The markets are open 24/5. So, no matter what your schedule, commitments, family, and social obligations are, there is always time to trade as long as you are at ease and focused. When the mind is under stress and preoccupied

with other important matters, decision-making becomes impaired. The best time to trade is the time that is more suitable to you. The time that you feel relaxed and focused.

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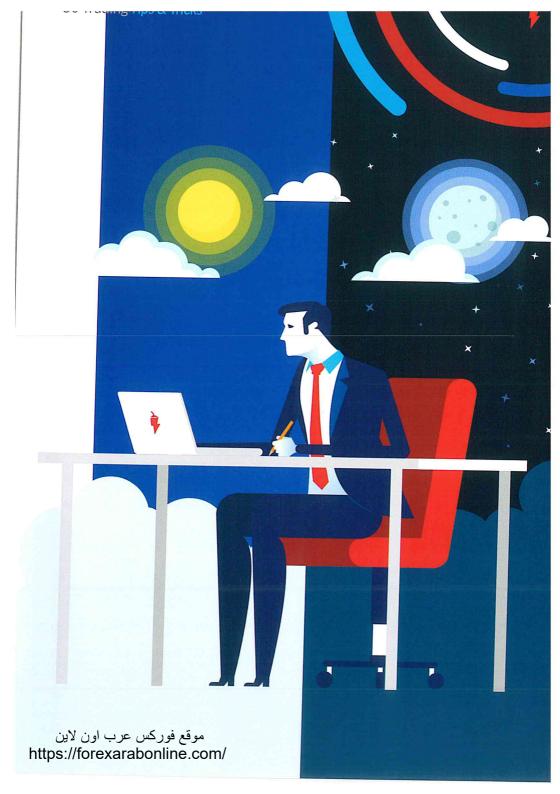
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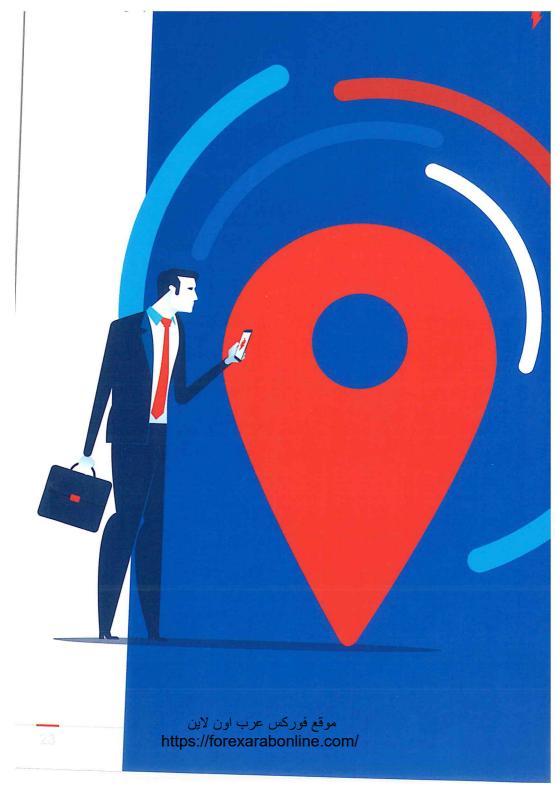
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7. Location matters

Think of trading as negotiations between buyers and sellers. The bulls have a great interest to see the market rally where on the other hand the bears push the prices to see them falling to lower levels. Any psychologist will tell that location matters during

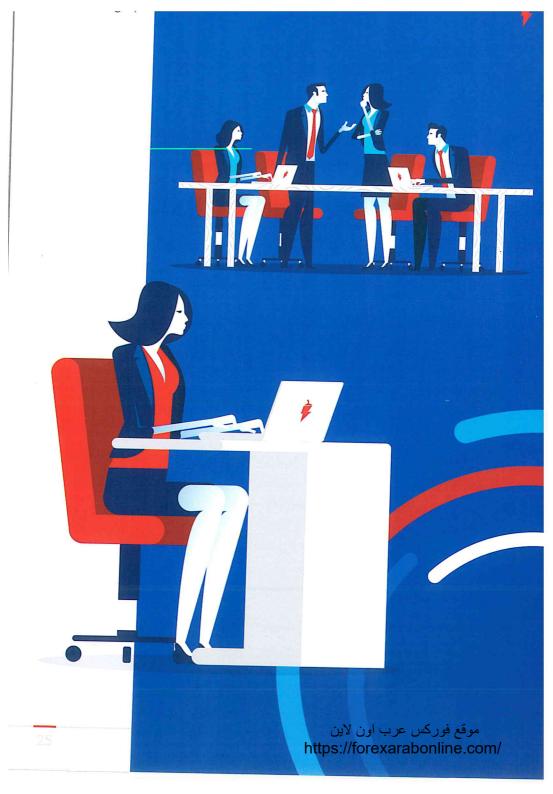
negotiations. Choose the location that gives you the "at home" advantage and increases your confidence. Emotion control is critical. Greed and fear may make or break your account so choose the location wisely. Location matters!



8. Are you a "lonely" trader?

Many traders prefer only their own company when it comes to trading the markets. They like to do things on their own. They feel that their decision-making and discipline are compromised in the presence of others. They avoid online forums and chatting. They

when it comes to analyzing and trading the financial markets. The good news is that there is no right and wrong. Do what makes you feel happy and confident. After all, time will tell.



9. Do you prefer social trading?

It is not a secret that on the other hand many traders prefer to observe their peers' behavior in the markets and mirror their trades. They are open to other opinions. NAGA is very popular for its social networking ecosystem. Follow top performers, get their posts on your NAGA feed, see their past and current trades.

Chat with your peers on NAGA messenger. Copy trading signals from experienced signal providers for free. Replicate the activity of experienced traders and receive their knowledge. Follow the latest market updates in the NAGA feed to help you make better investment decisions and find trading ideas.





Chris has closed a trade



GBP/USD

BUY

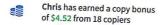
Deposit \$131.44 Open: Close 1.31183 1.31435 +\$13.18 PROFIT

Praga ~ \$31,37416





Mark and 17 more traders earned \$13.18 by following Chris







10. Follow good Risk Management rules

Ask any seasoned veteran to give you their advice on how to become an expert in the markets. Surprisingly enough, Risk Management will be on top of the list. But what is it? Remember the old days when the internet popped up and computer viruses became a reality? Hooking your computer up to the internet ran a risk. A risk of being infected, losing valuable files on the hard disk, turning your computer into a zombie infecting others and the list goes on and on. Antidote? Antivirus software was preinstalled on every computer. Unfortunately, that wouldn't eliminate all viruses, so we also turned to internet security common practices. Visit only reputable sites. Do not open emails from unknown senders. Use a firewall just to name a few. Still not 100% safe! Being online is associated with risks. Only offline may ensure 100%. Similarly, investing is associated with certain risks and common risk management practices will minimize them. Use proper position size. Use leverage wisely, as it is a double-edged sword. Make use of protective stop loss. Lock your profits. Diversify your portfolio.



11. Always place a protective stop loss

One of the most difficult things in life is admitting one's own fault. It is not a surprise that we all blame others for our own shortcomings and mistakes. We shift the responsibility and accountability to others so we can deal with the emotional responsibility. We lie to ourselves. Every mistake in life is a good opportunity to learn and improve. Next time, take a pause

and reflect, see what you could have done differently. Stop loss is the manifestation of a wrong decision that is very difficult to accept. Instead, traders avoid using it so they can avoid blaming themselves! But the truth of the matter is stop loss will ensure a small loss to protect your capital. Always use a protective stop loss.



12. Lock Profits

Beginners spend hours and days looking for the best entry into the market whereas professionals look for the best exit. Make it a habit to lock profits. It is a good habit after all as it reduces risk and it books profits all in one go. Greediness in the markets is a recipe for disaster. Remember Aesop's fable The Goose that laid Golden Eggs? It is true that after

experimenting for a while you will stumble on a profitable strategy. When the market puts profit on the table, act fast and take it. A sudden price fluctuation may wipe it all out. Novice traders complain that even though their strategy runs into profits they end up losing money! Follow your profit strategy and book profits.



13. Calculate your position size

Would you risk half of your capital in your next trade? Of course, the answer is no! But what is a good percentage to risk then? This is a subjective decision based on one's financial profile, experience, and knowledge. Nevertheless, always know in advance how much money of your capital you

are risking by calculating your position size. Professional traders know exactly that, and they risk a fixed percentage of their account balance. Remember, you need to have money to trade the next opportunity. Tomorrow is another trading day.



14. What do you do in periods of success?

How do you react after a winning streak of ten wins? Obviously, you are doing very well! Do you double your position size? Do you keep it the same? Apparently, your analysis and trend forecast worked out well with boasting results! In Physics, Newton's First Law of Motion states that "an object in motion will remain in motion in the same direction unless acted upon by an unbalanced force." This reminds

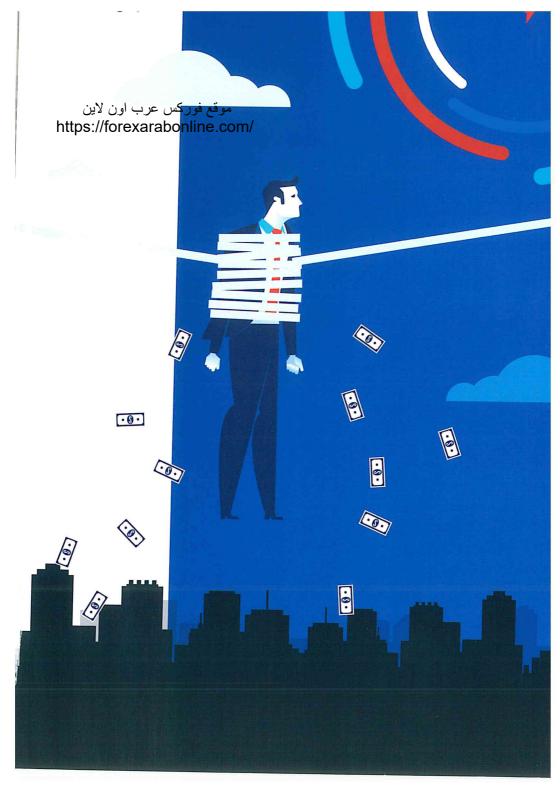
me of a trend in motion that will continue to move in the same direction until an "external force" acts upon it. It is naturally very tempting to double the position size in such an environment. But have you thought in advance the consequences of a rapid price spike in the opposite direction? This is exactly why you need to incorporate solid risk management rules in your trading.



15. What do you do in periods of adversity?

At times you may experience losses, successive losses. Undoubtedly, I must admit that this is not the best feeling in the world after all. Perhaps you were trapped in a sideways market using the wrong (i.e. trendfollowing) strategy. Maybe, you

got the trend wrong. Possibly, increased volatility hit your stop loss. But what do you do? Do you double your position to recover faster? Do you perhaps reduce your position size to risk less? The answer lies in your risk management strategy.



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16. Choose the preferred leverage wisely

Without a doubt, the financial markets come with lots of glitz and glamour that attract many get-rich-quick wannabees! Fast cars, exotic lands labeled suits just to name a few. High leverage is irresistible. Trading capital is multiplied. Potential is increased. Profits are magnified. Sounds good? Unfortunately, this is half

the story. Novice traders are vulnerable to fall into the trap. High leverage will increase your potential profits while at the same time it will increase your losses as well. Leverage is a double-edged sword. Choose it wisely. NAGA offers a range of world-class educational resources to get you up to speed.



17. Never risk money that you cannot afford to lose

At times beginners are tempted by the glamour of the markets and decide to get their piece of the pieby trading on borrowed money or money they cannot afford to lose. Not the wisest idea. Savings have a specific goal to serve. Say, children's education, mortgage, medical emergency, insurance, or retirement plan to name a few. These are responsibilities to be met. Savings should be set aside in a safe place until the time comes to use it. They might accrue a small interest while at the same they are kept safe until they serve their purpose. Never risk money that you cannot afford to lose. Think about it.



18. Diversify your portfolio

Remember the saying "don't put all your eggs in one basket"? Well, the same is true in the markets. Fortunately, there is a wide range of financial instruments to invest so you can have a balanced portfolio. Common stocks, cryptocurrencies, foreign exchange, commodities, and ETFs. Additionally, you can choose

to auto-copy the trades of top performers and profit from their knowledge, skills, and expertise. Sit back and enjoy! If that is not enough, you may invest in NAGA Portfolios, predetermined groups of financial instruments based on your own risk plan and preferred investment duration.



19. Know the risks

It is imperative to be aware of the risks associated with trading the financial markets. It is of course the potential of a bad outcome. For beginners, a bad outcome is mostly associated with losing money either due to unpredictable price moves or high leverage or no stop loss or even no trading strategy to follow at all. For fund managers may be the potential of underperforming and failing to achieve the investment goals. Another, maybe the lack of knowledge to comprehend the facts. For example, when I started out, early in my career I developed a trading robot that generated a lot of profit. Backtested for five years, I was very proud of it until I presented it to a group of experts. Their raised eyebrow was the first hint. The drawdown is quite big, they said. It took me a while, maybe days, to realize what they really meant. Drawdown is the top-to-bottom decline during a period of an investment, and it is closely connected with risk management which is essential for a successful trading system.



20. Discipline is imperative to your success

In his book the Art of War general Sun Tzu lays down the basic principles of warfare and gives military leaders advice on when and how to fight. Surprisingly, his teachings are applicable into trading the markets as well. "Discipline is of vital importance to the state. It is a matter of life and death, a road either to safety

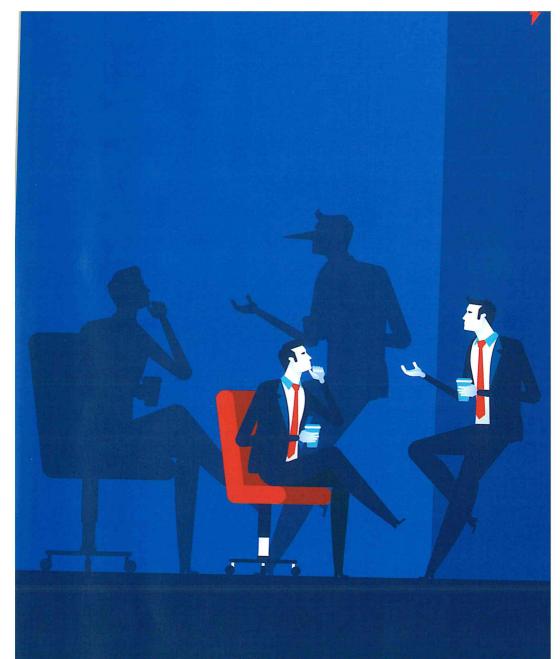
or to ruin. Hence it is a subject of inquiry which can on no account be neglected", according to General Sun Tzu. Similarly, a solid trading plan and solid risk management rules are vital to the health of your trading account. On the other hand, the lack of discipline to follow them will lead to the path of ruin.



21. Know the enemy and know yourself

"If you know the enemy and know yourself, your victory will not stand in doubt; if you know Heaven and know Earth, you may make your victory complete." Another excerpt from Sun Tzu's Art of War. Are you an aggressive trader or a conservative one? How do losses make you feel? What about small consecutive losses? Do losses make you feel uncomfortable to

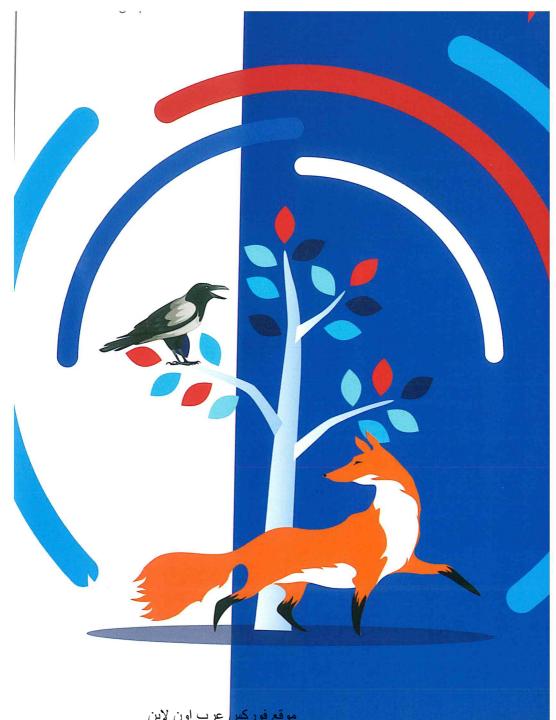
the point of seeking revenge? Are you a short-term trader or a long-term investor? Are you after frequent small profits or perhaps the "home run"? How much time can you devote to trading? These are essential questions deserving clear answers to unveil your true trading profile. NAGA offers a wide range of financial products to satisfy any trading profile.



22. Do not allow the market to flatter you

One beautiful morning the fox set out wandering in the forest looking for food to satisfy his hunger. His sharp nose led him to the trunk of a tall tree where a black crow was sitting on a branch with a big piece of cheese in her beak. The fox stood under the tree and said, "Hello Mrs. Crow. How are you today? You look stunning. I never knew that a crow is that beautiful. But I am not sure about

your voice. Is your voice as good as your looks?" The crow was really flattered and to show the fox that she could sing she gave a loud caw. The cheese fell off her beak down into the fox's mouth! You can sing alright, replied the fox. In trading the financial markets one must be careful to keep the ego at bay. Do not allow the market to flatter you. Discipline is key.



23. Do not allow greed to take over your trading

At times we catch ourselves blinded by the excessive desire to hit the home run in our profits and we lose track of the course. Our job is to preserve and grow our capital. Novice traders struggle day in and day out to buy at the lowest point and sell at the highest price possible. Every so often, they are overwhelmed by greed to the point that they move

their profit and stop loss again and again until they remove them altogetherwithunpleasantresults. Often, beginners complain that profitable trades turn into losing trades just because of greed. Time and again they deviate from the strategy and let losses run hoping that soon enough they will recover. Greed will compromise discipline. Now you know.

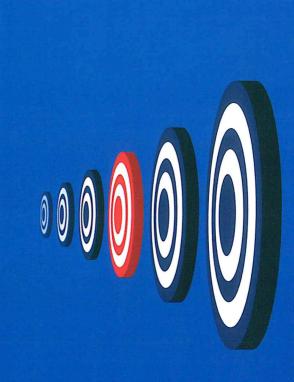


24. Select promising setups

"He will win who knows when to fight and when not to fight." This is another excerpt by Sun Tzu to remind us to filter out low-probability setups. Trading during the announcement of high impact news is risky but many will follow the adrenaline-rushing experience of trading the NFP. Entering the market at an early stage of trend development is a

more logical thing to do. Entering a narrow sideways market with a trend-following strategy perhaps is not the wisest choice to say the least. Trading the breakout on high volume is certainly more prudent. Selling a bullish or buying a bearish market is just like going against the laws of nature. There is no need to trade all, be selective.





25. If you are not sure about a trade, do not take it

At times, many traders especially, beginners start afresh in the morning analyzing the price chart of their favorite financial instruments only to find in their dismay unpromising opportunities on the horizon. Knowing very well that entering the market at that point entails higher risks

they nevertheless do, with the corresponding consequences. If you are not sure about a setup then do not take any action. Have the discipline to resist the temptation. Staying out of the market is part of the strategy. Learn to say no. Remember the story of the scorpion and the frog?

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26. Do not allow yourself to believe you are untouchable. Remember Achilles of Troy.

In Greek mythology the great warrior, Achilles, led his ferocious army to battle in the Trojan war. When he was born, Thetis, his mother, dipped him into the waters of river Styx to make him immortal except from his heel that she held him that remained vulnerable. During the Trojan war, Achilles defeated Hector the greatest fighter of Troy and heir to the throne. Achilles, with all his pride,

went on fighting the Trojans with his weakness (heel) exposed. As a result, Achilles died by a poisoned arrow shot directly to his heel. Achilles' Heel is now commonly used to symbolize weakness. Do not get carried away after a series of wins. Always cover your "heel" with proper money management rules and protective stop loss in place. Be disciplined and follow your plan.



27. Be humble in the markets. Do not be arrogant. Remember the hare and the tortoise.

In Aesop's fable, the arrogant hare bragged about how fast he could run and laughed and picked on the tortoise about being slow. Angry and tired of his arrogance, the tortoise challenged the hare into a race. Amused by the ridiculous idea the hare made fun of the tortoise, but he finally agreed and accepted the challenge. A distant tree was marked as the finish point. As the race started the hare ran and jumped very fast and soon, he was out of sight. Far behind, the tortoise crawled

slowly but steadily as she could not run. Seeing the tortoise still close to the starting line, the hare decided to take a nap. In the meantime, the tortoise kept on moving slowly and passed the place where the hare was sleeping peacefully. The long sleep was interrupted by the cheers of the other animals of the forest as the tortoise was beyond the finish line. Arrogance is a "killer" in the markets. Stay humble and never let your ego take over.



28. Let a losing trade be a lesson. Analyze why you lost so you can learn and improve.

Sun Tzu said: "The general who wins the battle makes many calculations in his temple before the battle is fought. The general who loses makes but few calculations beforehand." It is essential before one presses the buy/sell button to analyze the price chart, assess the market, identify potential entry, spot

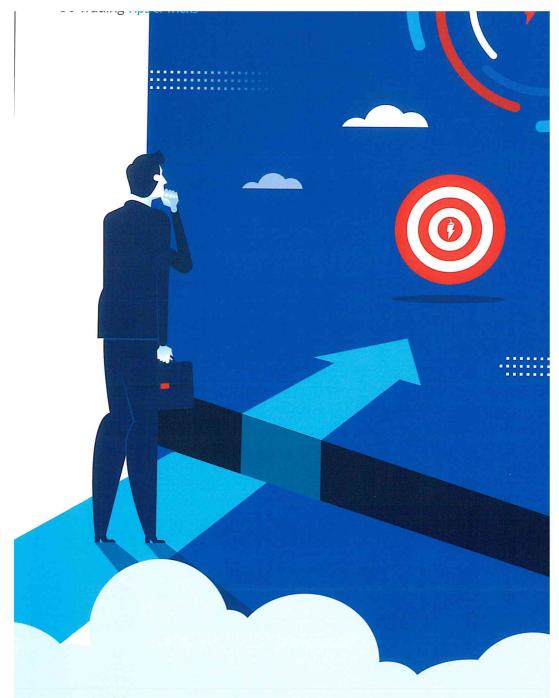
protective stop loss, and estimate target levels to lock profits. However, losses are part of trading. They constitute a golden opportunity to learn from your own mistakes. Trace and analyze the trade. Did you follow your plan to the dot? Could you have done something differently?



29. Remember anything is possible in the markets. Believe in yourself.

Nothing is 100% guaranteed in the markets. Even the "dinosaurs" of trading, experience losses from time to time. Even the most thoroughly designed and exhaustively tested systems will suffer from it. Losses are part of trading the financial markets. Often, inexperienced traders perceive losses as one of the most devastating and painful

experiences in trading. After a losing trade, traders find their "ego" hurt, their pride wounded and their discipline detached chasing the market seeking revenge! The sooner you accept losses being part of the financial markets the sooner you will be able to deal with them. Follow your system.



Trend

30. The Trend is your friend

A lot has been said and written about the importance of the trend in analyzing the financial markets. Any further mention of it would actually be seen as repetition. But rather than risking someone being kept in the dark it is best to refer to it once more. It was in the late 19 century when Charles Dow, a pioneer of technical analysis, formulated his theory about the markets in many of his Wall Street

editorials. The market trend is defined as a series of successive tops—and—bottoms—in—the—same—direction. The prevailing trend is more likely to continue than to reverse. Remember Newton's First Law of Motion? Namely, there are three types of trend. That is, uptrend, downtrend and sideways. Follow the established trend and chances are that you will succeed.



Trend

31. Up, Down and Sideways

There are mainly three types of trends. Uptrend is defined as the direction of successive higher tops and higher bottoms as demand is greater than supply. An uptrend in motion will more likely rally higher and higher until a definite signal will alert for its reversal to the downside. There are many signals during an uptrend to assist us in evaluating the strength of the trend. Unlike all other tools, volume is a leading indicator. In a healthy uptrend,

volume will expand during rallies and contract during corrections. Anything different should raise an eyebrow and be a warning to the trader. Furthermore, divergence between an overbought oscillator and price should be perceived as an early warning for an impending reversal. Additionally, the breaking of a trendline is another early warning of weakening of the trend. Our expert educators will be happy to explain in more detail the "secrets" of the uptrend.



32. Downtrend

Similarly, a downtrend is defined as a series of successive lower tops and lower bottoms as supply is greater than demand. A downtrend in motion is more likely to fall lower and lower until a definite signal alerts for its reversal to the upside. There are many signals during a downtrend to assist us in evaluating the strength of the trend. As you know by now, volume is a leading indicator. During a strong downtrend, volume will expand

during dips and contract during rallies. Anything different should be perceived as a warning to the Moreover, divergence trader. between an oversold oscillator and price should be seen as an early warning for an impending Furthermore, reversal. breaking of a trendline is another early warning of weakening of the trend. NAGA is committed to client education and offers a wide range of educational resources to bring you up to speed.



33. Sideways

A range, choppy or sideways market is defined as a series of equal tops and equal bottoms. It is rather an equilibrium between the buyers and the sellers in anticipation of forthcoming announcement of important news. I have to admit that is very tempting to trade the range especially to the beginners and inexperienced. On the other

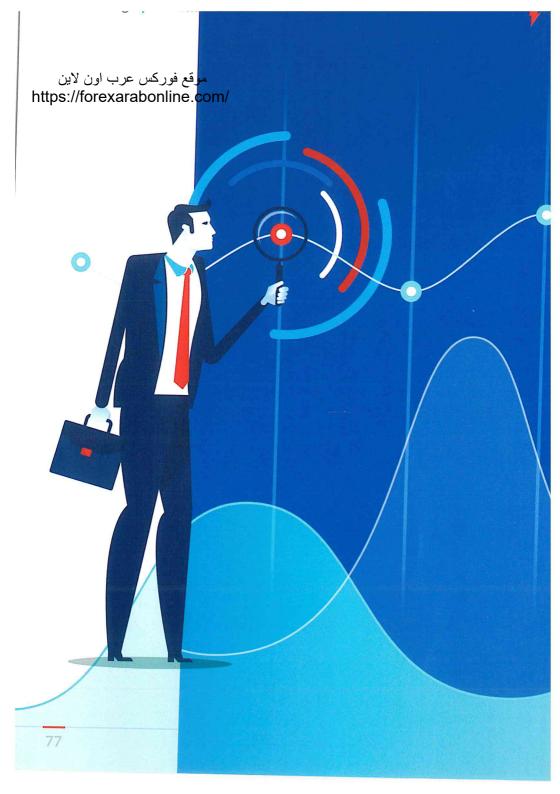
hand, the high number of false signals make the range unviable to trade. Despite its popularity, the sideways market remains far riskier as quite often, by the time one identifies its existence it is merely over. NAGA educators will be happy to delve into more details regarding the sideways market.



34. Identify the trend

One of the many advantages of technical analysis is the timely identification of a trend. As mentioned above a series of successive tops and bottoms will define a trend in motion. Moreover, other techniques may be utilized. For example, prices above the moving average signal an upward direction whereas prices below the moving average

signify a downward direction. Oscillators crossing their equilibrium line also confirm the direction of the market. Likewise, more traditional techniques like trendline, support and resistance may be also employed to assist traders of all skill levels to identify the trend. After all, the trend is your friend.



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35. Price is the Boss

Novice traders rely on a plethora of tools to identify the trend often neglecting and even ignoring altogether to study the price chart. It is not a surprise as they are daily flooded with ads of the "holy grail" indicator and the likes. Conversely, seasoned veterans and professional traders alike rely mostly on price to get insights

of the market. They look for the trend and its reversal as defined by tops and bottoms. Remember that most technical tools are mathematical or statistical tools but most importantly they are derivatives of price. Sooner or later you will learn that price is the BOSS! Why waste time?



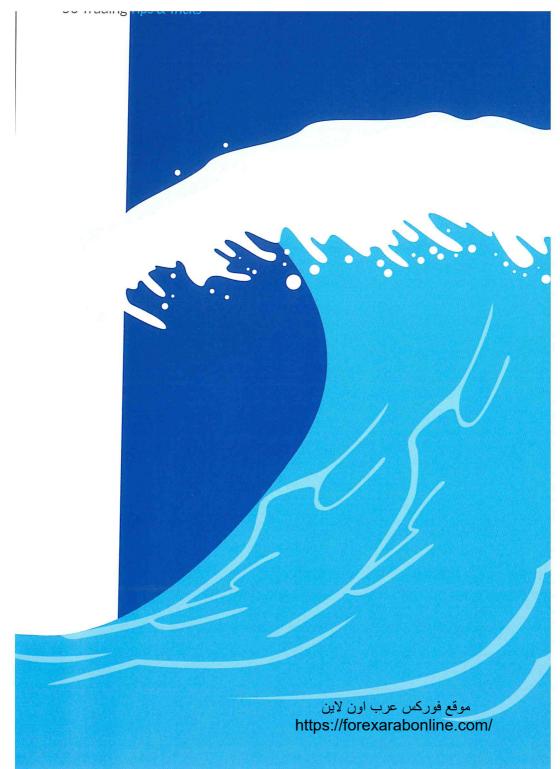
36. Different timeframes, different trend

In almost all my seminars and workshops I receive the same question. What is the trend on EURUSD, for example? The answer may be anything up, down or sideways. Just pick one, as the timeframe has not been specified. Going back to the basics, the trend

on one timeframe may be up, on another down while on another it may be moving sideways. This is like what Charles Dow mentioned about trends and also Ralph Nelson Elliott about wave degrees in his corresponding theory.



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37. Trading is studying the crowd's psychology

markets? What moves the This is the question. Economic news, political events, environmental activities one might answer right away. Maybe true, sometimes but not always, if I may say. I have witnessed many times the release of important information not affecting the price movement. Of course, an increased price activity may be present with high volatility for a short period of time only to see the course of the trend to resume in the established direction. Why? Simply, because that piece of information was expected by the investors. At other times we witness negative information not "touching" the price movement at all which rallies higher and higher to "uncharted" levels. Why? Bubble they say. The crowd psychology, I say. Ultimately, it is the traders' sentiment either bullish or bearish that will move the markets. The study of the trend will unveil their trails to your advantage. With the help of the experts and educators at NAGA, you can learn how to examine the charts and distinguish the trend of an instrument.



38. Any market, any time

One of the great advantages of the concept of trend is that it applies to all markets, all financial instruments, and all timeframes. It is present in the foreign exchange charts, stock market, CFDs, ETFs, Commodities and any other market. Furthermore, it applies to different time horizons that is,

different timeframes. Just a look at the price chart will convince you that trend is identifiable on all timeframes, from 1 minute all the way to 1 month. So, once again it is imperative to master the identification of a trend and use it to your advantage.



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39. Technical Analysis will show you the way

So, what do you need to trade the financial markets? As a certified Technical Analyst my answer is of course this is what you need! But what is it exactly? It is the study of the price charts for the purpose of identifying the trend in its early stages of development. Hence, the study of price is all you need, as it encompasses all traders' beliefs, perception, greed, fear, sentiment, emotions, economic,

political information, and anything else that may affect it. If demand is greater than supply, then the market will rise. If supply is greater than demand, then the market will decline. The reason why the price moves up or down is irrelevant. NAGA is dedicated to giving you all the information and tools you need to examine and analyse an asset, not limited of course to technical tools.



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40. Never Give Up

He was born in 1809 into a poor farmer's family, in a one-room log cabin. Conditions were not the best and at the young age of nine he lost his mother due to milk sickness. The role was given to his elder sister who also died ten years later. It is said that he nearly lost his life when a horse kicked him directly in the forehead and fell unconscious bleeding until the next day. He didn't have many opportunities to attend school and moreover his father did not think much of education as he wanted him to become a farmer. His passion for knowledge led him to read books and become selfeducated. His self-study enabled him to work as a lawyer and later to become involved in politics. His first attempt was crowned with a failure but managed to get elected to the Illinois State Legislature in 1834. In 1835 his girlfriend died. The first attempt to a business venture was a failure. In 1836. his self-education and hard work paid off as he was admitted to the bar. Soon he became a popular and recognizable lawyer due to his knowledge and persuasiveness. He got married and had four sons but only one made it to eighteen before he died. What followed was a period of melancholy or depression as we know it today. In 1846 he was elected to the U.S. House of representatives. On November 6, 1860, Abraham Lincoln was elected the 16th US president. The rest is history!



41. K.I.S.

Throughout my career I have travelled to many countries and trained thousands of traders, fund managers and professionals alike. Some of them succeeded, others went on to hold key positions in the industry while others followed a different path. Those who succeeded had similar traits and goals. Down-to-earth expectations was one of them. They needed easy-to-understand

and valid information from a reputable authority. Enthusiasm and eagerness to learn was another. If I had to choose a word to tag this group, I would say simplicity. Keep it simple! Our expert educators will be happy to share their knowledge with you in a simple and easy to understand approach so you can comprehend even the most complex concepts.



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42. Millions and Millions and Millions

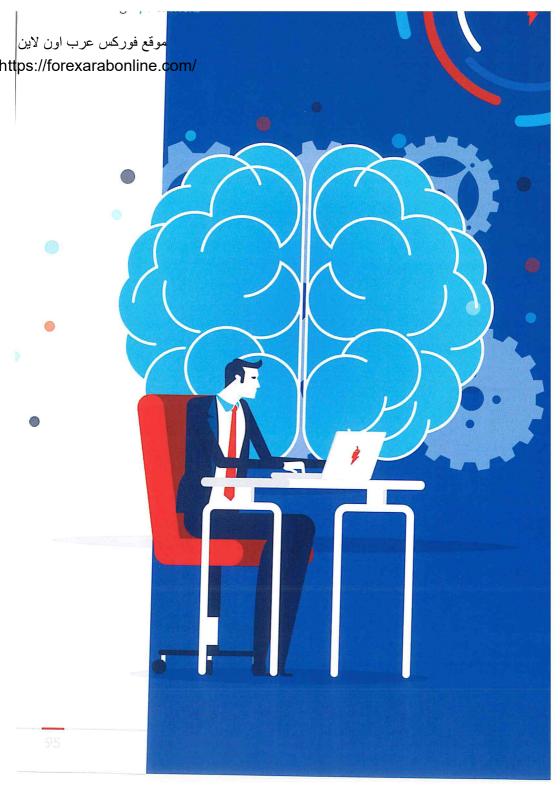
Of course, there are others who expect to become millionaires in a week with a five-dollar investment! Others seek to turn \$10 to \$1000 in a day or two. While some others look for the easy way out. "Sir, if I give you \$1000 how much would you guarantee I make in a year?" These are all unrealistic expectations that lead to bad trading decisions. Overtrading is the first term that

comes to mind, high leverage is the second, lack of discipline, random trading with no strategy to follow and ignorance of the basic knowledge just to name a few. NAGA's renowned trainers will bring you up to speed to comprehend all what is needed to trade the markets, understand the risks and have realistic expectations.



43. Cerebral-cortex Knowledge

There is another group that no matter how many times I visit their country for a seminar or workshops they will be the first to register and attend. Sometimes they repeat the same content again and again. Slow learners? I doubt it. Then why? Simply, because repletion is the mother of all knowledge. They refresh their memory. Did you know that the short-term memory in the human brain stores information in the hippocampus temporarily for about 20 to 30 seconds and then deletes it to make space for new? No wonder then why we easily forget names of people we just met and phone numbers we just heard. Did you know that to keep important information in the long-term memory accessible and easily retrievable you need to occasionally revisit it? No wonder then why some of my students attend the same seminars and workshops repeatedly. Any new knowledge acquired passes through the short-term memory but soon it is deleted as not important unless it makes it to the long-term memory in the cerebral cortex. Retrieval of the information depends on different factors but if the acquisition process was interesting and triggered some of your emotions then chances are that you will be able to recall it when needed in a fraction of a second. Our renowned educators are ready to not only make your learning experience interesting but also a memorable one.



44. Amateurs want to be right. Professionals want to make money.

seminars and During my workshops, I ask my students to share their expectations of the event and their goals in trading the financial markets. It is a class of different levels of skill and knowledge. Usually, a mix of beginners and veteran traders. Beginners are mostly concerned with the entry, the perfect entry that is. I do not really disagree with them at all as technical analysis considers the timing of the entry in the market very important. On the other hand, veteran traders mostly worry about their discipline in booking profits. They complain that even though they see their profits soar they end up breakeven or with just a small profit. The interesting part is when I ask them to analyze the charts. Beginners have a very strong opinion and they support it no matter what. They do not take a no for an answer. It is very difficult for them to admit that they are wrong. Some of them even mix the directions of the trend but still insist that they are right! Conversely, the veterans are more humble, they have been there already. They passed that phase some time ago. They know the cost of a boosted ego! What they really want is to make money. Our experienced educators will help you get up to speed.

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45. Failure is just success in progress

Professional traders do not really talk a lot during the seminars. They prefer to listen, and grasp something new to help them improve! Discipline is usually the issue. It takes a lot of practice and soul-searching until they conquer it. The process reflects the trend, a series of peaks and troughs. Some days are better than others but they all have something in common. They count several failures and negative stories to always tell with a smile. "If you would rather not to fail, you

will probably never succeed." It doesn't really matter how many times you fall down but instead how many times you get up. "If you get up one more time than you fall, you will make it through." ~Chinese Proverb

With NAGA Academy and our esteemed team of trainers and educators you will be able to get the necessary knowledge to exceed.

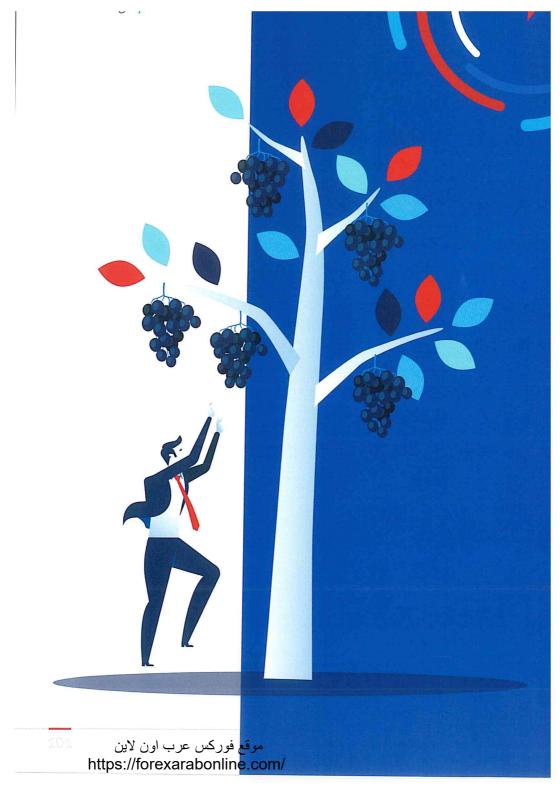
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46. The Fox and the Grapes

During your journey in trading the financial markets you might come across negative opinions, discouraging stories and pessimistic views. People easily despise what they cannot have. In another Aesop's fable, the fox was wandering in the forest looking for food to satisfy his hunger. He suddenly saw a vine full of big, mouth-watering grapes. He

tried to get them, but they were too high. He jumped and tried repeatedly but it was impossible to reach them. Frustrated and angry he comforted himself saying "They are not ripe. After all they must be very sour!" Let our experts guide you towards market knowledge and experience. Everything is within reach, so long you have the tools to grab them.



47. Trojan Horse

In Homer's epic poem the Odyssey, Ulysses the King of Ithaca fought for ten whole years before he came up with the brilliant idea of the Trojan Horse, the giant hollow wooden horse. Unable to capture Troy, the Greeks pretended they retreated and fled with their ships. Instead, they left about forty elite fighters led by Ulysses hidden in the hollow structure. The Trojans believed it

was a victory trophy and pulled the horse inside the fortified city of Troy. At night, Ulysses and his elite fighters creeped out of the wooden horse and opened the gates to the Greek army that returned to capture Troy. The moral of the story is twofold. Never give up until you achieve your goals. Ulysses did! Second, be aware of the market bearing gifts. Always follow your plan.



48. Against All Odds

He went to study Physics at Oxford University, but he found the course rather easy and as he confessed later, he studied an average of one hour per day. After graduating First, he went on to Cambridge to pursue a PhD degree in Cosmology. At age 21 he was diagnosed with Lou Gehrig's disease and was given two years to live. With the threat of death hanging over him, he decided to do the most out of his life. Two years later he gets engaged. By 1970 they had two children, a boy and a girl. He was convinced that the Big Bang Theory was crucial in understanding how the universe began and he went on to study further the theory of black holes. In the meantime, he faced great difficulties using his muscles because of the Amyotrophic Lateral Sclerosis. Twelve years after the diagnosis, he shocked the science community when he presented his findings supporting that black holes give off radiation. The community found his research ridiculous. Nevertheless, later the same year he was elected as Fellow of the Royal Society, one of the youngest members. He goes on to California to work in one of the most prestigious Universities in theoretical physics while at the same time he lost the use of his hands. In 1979, he was back in England as a Professor of Mathematics at Cambridge University, the same year his wife gave birth to his second son. His desire to make Cosmology accessible to everyone and ensure his children's education, he goes on to start writing "A Brief History of Time". In 1985 his health worsened to the point that he almost died and had an operation on his windpipe so he could breath. Despite the fact that he was confined to a wheelchair, unable to speak or move he carried on finishing his book that became an instant bestseller. In the meantime, he started using a gadget connected with a synthesizer so he could communicate with an artificial voice. After the divorce from his wife, in 1995 he got married to his nurse, a marriage that lasted about ten years as his health condition had a toll on their relationship. At age 67 he retired as Professor of Mathematics at Cambridge, but he continued to work. Stephen Hawking received a lot of awards including the Fundamental Physics Prize, the prestigious Medal of Freedom from President Obama and awards from the Queen of England. So, what is holding you back? Let NAGA help you achieve your goals.



49. Rome wasn't built in a day

No matter where you are in your trading journey, remember that it's impossible to build an empire overnight. It takes time, dedication and passion to fulfill your goals and dreams. Remember that trading is an exciting experience that can offer you, apart from your

end goal, invaluable knowledge and unforgettable memories. Remember, as cliche as it may sound, that what matters is the journey, not the destination. If you have the will you will find a way to build your Rome!



50. Outro

Electricity, flying, going to space, artificial intelligence. They were all considered impossible a few centuries, decades or years ago. Still, there were the people that reached further and pushed harder in order to satisfy their curiosity and materialise their dreams. There are millions of people every single day that trade the markets. And if they can, then you can too! It only takes a bit of discipline, learning and practice. Everyone at NAGA is committed to providing you the best trading

experience possible but also the tools and material you need to reach your trading dreams. Remember, if they did it, then you can too!

We are here to help you, guide you and support your quest in any way possible. And if you want to start trading right away, you can always give Autocopy a try by finding a top trader to mirror their trading activity.

Happy trading!





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A leading FinTech; the pioneering solution that's got it all.

sky amazon Bloomberg Forbes NASDAQ FORTUNE & FOCUS

NAGA is a German-based FinTech, listed on the Frankfurt Stock Exchange that has created a socially enhanced financial system, that has been built from the ground up to provide a unified and seamless experience across personal finance, trading and investing. Simplified and interconnected, across both fiat and crypto, NAGA is not just different – its **better**.

The **Single Solution** that's Got it All

The NAGA proprietary platform is unlike any other in that it has completely integrated and interconnected all functions, apps and features that a trader or investor would need and nestled it all onto a socially enhanced interface.

Traders and investors from all around the world use NAGA's technology every day in many powerful ways to invest in the financial markets, make payments in fiat and cryptocurrency, learn about wealth as well as communicate and connect with like minded people anywhere and anytime.



The most powerful system for traders and investors looking for multi-asset and multi-functional solutions.

NAGA's innovations appear in NAGA Trader, its proprietary trading platform, and come together with financial tools that satisfy the entire spectrum of traders' needs. NAGA offers unprecedented flexibility in trading venues that are all interconnected; users can seamlessly trade from any platform, and any device.



The Essence of Social Trading on NAGA

"It's all social, like the Facebook for Finance." Ben Bilski, Founder and CEO NAGA Group AG

NAGA's focus and pivot points are community; the socially-enhanced trading and investing experience is the cornerstone of the all-in-one system that provides users a powerful and better way to trade, invest, and connect.

Social trading through NAGA Autocopy allows you to skip the learning curve of online trading and quickly take advantage of opportunities in the markets by simply investing in the trading activity and strategies of other more experienced and successful traders.

► AGA Autocopy - main social investing network that allows users to a utomatically copy strategies of other traders and share personal experience via the News Feed to other users of the platform

NAGA Stocks - 0% commission real stock investing with direct market access to stocks listed on 9 global exchanges

NAGA Wallet - cryptocurrency wallet supporting major digital assets as well as all ERC20 tokens

NAGA Coin - NAGA's native cryptocurrency use that offers fee discounts when using the company's services

NAGAX - digital asset exchange offering 20 fiat and cryptocurrency-based trading pairs

NAGA Card - A personal IBAN and Mastercard that connects the trading account to the physical world, with instant withdrawals

NAGA Academy - delivers professional trading courses, seminars, and multilingual interactive live webinars

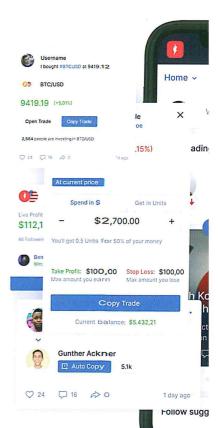
Finnovate Europe 2016 Finnovate Europe 2016

Finnovate Spring 2016 2017 Red Herring 100 Europe Winner

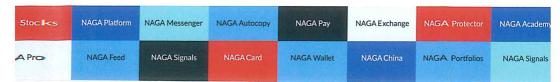
IT'S ALL ABOUT THE TRADER

- Completely community-oriented
- Self-learning news feed; customised content based on trading behaviour
- Inbuilt social tracing, crypto wallet & exchange, asset imanagement and banking portal

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